



**2008 UTC Region 8, 9 & 10 Utility Telecom Forum
Atlantis Casino Resort • Reno, NV
February 4-6, 2008**

EXHIBITOR INFORMATION

Thank you for deciding to exhibit at the 2008 UTC Region 8, 9 & 10 Utility Telecom Forum, February 4-6, 2008 in Reno, Nevada! Following is some important information you will need to ensure you have a successful show.

10' x 10' Booth Cost:

- UTC Associate Member – \$550.00
- Nonmember – \$625.00

Exhibitor Package:

- Each 10x10 exhibit booth comes complete with two complimentary full event registrations.
- Additional Booth Personnel registrations can be purchased for a fee of \$150.00.
- Pipe & Drape.
- One 7"x44" ID sign.
- Post-Conference Attendee List.

Hotel Accommodations:

Contact the Atlantis Casino Resort directly at 1.800.723.6500 to make reservations. The special UTC room rate is \$72.00 plus 12% tax.

Audio/ Visual Equipment / Internet Access / Electricity:

For more information regarding A/V Equipment, Internet Access, or Electricity, please contact Darcie Dangremond directly with your needs at 775.824.4457 or at ddangremond@atlantiscasino.com. Internet access may be purchased for \$150. Extension cords and power strips may be rented for \$15. Service orders for power drops are non-refundable seven business days prior to the event. Equipment rentals must be canceled with no fewer than two days notice prior to the event.

Carpeting / Specialty Furniture

Please refer to the GES Service Kit to order additional booth material.

Shipping:

All material should be shipped to the following address:

GES
101 Panther Drive
Reno, Nevada 89595
(Show Name and booth number)
Box _____ of _____

In addition, the Atlantis Casino Resort can take advance shipments up to 5 business days prior to the event, **but they do charge for this service.** For more information, contact the Business Center directly at 775.954.4144. All material sent directly to Atlantis should be addressed to:

Atlantis Business Center
Hold for: Guest Name & Company
3800 South Virginia St
Reno, NV 89502

Tentative Exhibit Schedule:

Move-In:	Monday, February 4	12:00 pm – 4:00 pm	
Show Hours:	Monday, February 4	5:30 pm – 7:00 pm	(Welcome Reception in Hall)
	Tuesday, February 5	10:00 am – 10:30 am	(Networking Break in Hall)
	Tuesday, February 5	11:30 am – 3:00 pm	(Networking Lunch in Hall)
Move-Out:	Tuesday, February 5	3:00 pm – 6:00 pm	

If you have any additional questions, please contact Andv Browne at 202.833.6813 or at andv.browne@utc.org.